



Dear Prospective Sponsor/Exhibitor:

We are pleased to extend to you and your company the opportunity to exhibit and sponsor events at the 2020 IEEE International Power Modulator and High Voltage Conference (IPMHVC) and the 2020 IEEE Electrical Insulation Conference (EIC). This time both conferences are working together on a major conference program to be held in Knoxville, Tennessee from June 7 to June 11. Both conferences will share the technical program and the venue. This event is fully sponsored by the IEEE Dielectrics and Electrical Insulation Society (DEIS) with technical co-sponsorship from the IEEE Nuclear and Plasma Sciences Society (NPSS).

IPMHVC and EIC have a long history of success. IPMHVC is a bi-annual conference providing a premier forum for the exchange and dissemination of technical information on systems and components associated with power modulator and high voltage technologies. EIC is the world's premiere applied electrical insulation conference where insulation material technology and advanced testing techniques are discussed by experts in the field. Over 25 different countries gather in this venue to validate the truly international nature of the conference and its participants. For 2020 we anticipate approximately 600 participants during the 5-day event consisting of oral/poster presentations and technical discussions in the fields of power modulators and applications; power and distribution transformers, solid state and plasma switches; breakdown and insulating materials; rotating machinery; high voltage design, analysis, testing techniques, and diagnostics; high power microwaves; nanodielectrics; accelerators, radar, and lasers; high voltage cable, compact pulsed power systems; biological, medical, and environmental applications; outdoor insulators; modeling and simulation techniques; and energy storage devices and components.

Attendees to IPMHVC and EIC are expected to transect a wide range of technical expertise, including insulation material manufacturers, researchers from academia, the private sector, and government laboratories, testing equipment manufacturers, high voltage laboratories, industry end-users, government entities and students from all over the world. This unique event joining IPMHVC and EIC provides an extensive network platform for knowledge exchange, business opportunities, and career path orientation.

The 2020 IEEE IPMHVC/EIC will be held in Knoxville Tennessee near the foothills of the Great Smoky Mountains. The venue for the event is the spacious Knoxville Convention Center, sandwiched between the historic downtown Knoxville and the University of Tennessee, and a short drive to the Oak Ridge National Laboratory. A variety of hotel accommodations and dining options are available near the convention center. A total of 60 booth spaces are planned for exhibitors within a large 15,000 ft<sup>2</sup> area; the same space will play host to all conference food and beverage breaks (breakfast/morning/afternoon), Sunday night reception, as well as the daily poster sessions. Our goal is to provide a comfortable and convenient atmosphere for you to meet attendees, market your products and services, and forge new business connections.

Exhibiting and sponsoring are great opportunities to maintain close relationships with previous and current customers, and to expose your company to a spectrum of industrial, government, and university organizations. Your competitors will likely be there and we sincerely hope you will too! Please see the enclosed Exhibitor and Sponsorship Prospectus for specific details on how your company can participate. There are limited exhibitor booths and sponsor events available and you are therefore encouraged to sign up as soon as possible in order to receive your preferred choices. *Priority for booth location and event sponsorship choices will be given on a first come, first served basis based on the receipt date of the application and reservation deposit as recorded by the online portal.*



Your contribution and involvement as a Sponsor and/or Exhibitor is vital to the continued success of our conference and our ultimate goal is to give everyone the ability to benefit from this event by providing the potential for both business opportunities as well as knowledge transfer. We are excited to include you in the 2020 IEEE IPMHVC/EIC activities and look forward to your participation and a successful conference for everyone!

Sincerely,

Peter Norgard  
IPMHVC Exhibits Chair  
[norgardp@missouri.edu](mailto:norgardp@missouri.edu)

Mark Winkeler  
EIC Exhibits Chair  
[Mark.Winkeler@altana.com](mailto:Mark.Winkeler@altana.com)

Rob Saethre  
IPMHVC General Conference Chair  
[Saethrerb@ornl.gov](mailto:Saethrerb@ornl.gov)

Diego Robalino, PhD  
EIC General Conference Chair  
[diego\\_robalino@ieee.org](mailto:diego_robalino@ieee.org)



## SPONSORSHIP AND EXHIBITOR PROSPECTUS

With the large number of both domestic and international organizations expected to attend the 2020 IEEE IPMHVC / EIC there is abundant opportunity for prospecting of both immediate and future customers. Past participant attendees to the IPMHVC / EIC have included the following affiliations:

5S Components Inc.	Colorado State University	HEM Technologies
ABB Switzerland Ltd.	Continental Electronics Corp.	High Current Electronics Institute
Advanced Test Equipment Rentals	Cornell University	High Energy Accelerator Research Org.
Agency for Defense Development	Cymer	High Power RF
Air Force Office of Scientific Research	Dana Corp.	Hofstra University
Air Force Research Laboratory	Dawonsys	Honeywell FM&T
Alameda Applied Sciences Corp.	Dean Technology Inc.	Huazhong Univ. of Science & Tech.
Alcon Laboratories	Defense Threat Reduction Agency	HV Diagnostics Inc.
Alpha Omega Power Technologies	Department of Defense	HVR Advanced Power Components
American Electric Power	DGA	HVR International Ltd.
AMEWAS, Inc.	Diehl BGT Defense	Hypertronics
Ansoft	Diversified Technologies, Inc.	IDA
Applied Energetics, Inc.	DSO National Laboratories	IED
Applied Physical Electronics, LC	Durbin Group	IIT Bombay
Applied Pulse Technology, Inc.	Dynex Semiconductor	INFN
Applied Pulsed Power, Inc.	e2V Inc	Innovar Technology Partners
ARC Technology	EADS ASTRIUM	Innovative Scientific Solutions Inc.
Argonne National Laboratory	Ecole Polytechnique of Montreal	INPE
Army Research Laboratory	Eindhoven University of Technology	Institute of Applied Electronics
Atlantic Hydrogen Inc.	Envisioneering Inc.	Institute of Electrical Engineering
Auburn University	ESI University at Buffalo	Institute of Electrophysics
AWE	ETH Zurich	Institute of Plasma Physics
BAE Systems	FID BMBH	Ipswich Associates
Barth Electronics	FieldMetrics Inc.	Iris Power LP
Bergische Universitaet Wuppertal	FOI	ISL
Berkeley Research Associates	FOM Institute for Plasma Physics	ITT Gilfillan
Betty Stallings & Associates	General Atomics Electromagnetic Sys	Iwate University
Brookhaven National Laboratory	General Atomics Electronic Systems	Jefferson Lab
Caton Connector Corp.	General Atomics Energy Group	Jet Propulsion Laboratory



CEA Gramat	General Electric Global Research	JMX Services, Inc.
CEA/DAM	General Electric Healthcare	JNTU, HYDERABAD
Center for Physical &Power Electronics	GeneSiC Semiconductor Inc.	JPA, Inc.
CERN	Georgia Tech Research Institute	Kaiser Systems, Inc.
CFAC	Goethe University	KEK
Chinese Academy of Sciences	Graz University of Technology	Korea Electrotechnology Research Inst.
Chongqing University	Greenblum & Bernstein, P.L.C.	Ktech Corporation
Chungnam National University	GSI Darmstadt	Kumamoto University
Clemson University	Hanyang University	Kyushu Institute of Technology
CNRS UMR	Helmut-Schmidt-University	L-3 Communication
Coherent	PAL POSTECH	TomoTherapy Inc.
L3 Pulse Sciences	Paul Scherrer Institute	TPL Inc.
Laboratoire Physique Tech Plasmas	Pearson Electronics Inc.	Transtech Corp. USA
Lapp Insulators GmbH	Penn State University	Transtech GmbH & Co. KG
Lawrence Berkeley National Laboratory	Powerex, Inc.	Tri Alpha Energy
Lawrence Livermore National Labs	Powertech Labs Inc.	Tsinghua University
LGE	Pulse Systems Inc.	TuiLaser AG
Lisbon University	Pulsed Power Labs	Ultimate Membrane Technology, LLC
Lockheed Martin	R. E. Beverly III and Associates	Ultravolt inc.
Los Alamos National Laboratory	Raytheon	Universal Technology Corporation
Loughborough University	RAFAEL	Univ. Federal de Campina Grande
Lunds University, MAX-lab	Rensselaer Polytechnic Institute	Universite Orleans
Magnetics	RFI Corporation	University at Buffalo
Manitoba Hydro	Rheinmetall	University of California - Berkeley
MBDA	Royal Military Academy	University of Colorado
MCL, Inc.	Rutherford Appleton Laboratory	University of Connecticut
MDS AT	Saga University	University of Erlangen - Nuremberg
Megger	SAIC	University of Maryland
Micro Innovations	Sandia National Laboratories	University of Michigan
Mississippi State University	SAS ITHPP	University of Missouri
MIT	SBE, Inc.	University of New Mexico
MLase AG	ScandiNova Systems AB	University of Nevada Las Vegas
Moose Hill Enterprises	Science Research Laboratory	University of Nevada Reno



Motorola Inc.	Sci-Eng Solutions LLC	University of Nottingham
MU College of Engineering	SEPI ESIME IPN	University of Sao Paulo
MUONS Inc.	Shenyang University of Technology	University of Science & Technology
Nagaoka University of Technology	Shock Transients, Inc.	University of Southern California
Nagoya University	Siemens AG CT T P-HTC	University of Strathclyde
National University of Singapore	SLAC National Accelerator Laboratory	University of Texas Austin
Naval Air Systems Command	Soreq NRC	University of Texas Tyler
Naval Air Warfare Center	Southern Taiwan University	University of Tokushima
Naval Research Laboratory	Sparktronics inc.	University of Waterloo
NAVSEA	SPAWAR	University of Windsor
Ness Engineering, Inc.	Spectranetics	University of Wisconsin
NNSA	Spellman High Voltage	U.S. Army AMRDEC
Northrup Grumman	Sri Sai Ram Engineering College	U.S. Army ARDEC
NSFWC Crane	Stangenes Industries, Inc.	USASMDC/ARSTRAT
NSWC	Stevens Institute of Technology	Varian Medical Systems, Inc
NSWC-Dahlgren	Strategic Polymer Sciences, Inc	VJTI Mumbai
NSTec LLC	TDK-Lambda Americas	W.L. Gore & Associates
NTU	Tech-X Corporation	White Sands Missile Range
NWL, Inc.	Teledyne Reynolds Inc.	XLIM Limoges University
Oak Ridge National Laboratory	Tetra Corp.	Yamagata University
Ohio State University	Texas Tech University	Yanshan University
Old Dominion University		

This year's Exhibitor and Sponsor packages are focused on individual exhibitor booth packages and event sponsorship opportunities. Vendor listings in the IPMHVC and EIC Proceedings will also now ensure that contact information for the organization is included.

A list of the registered conference attendees will be made available to Exhibitors and Sponsors prior to the start of the conference, and in a manner that respects the General Data Protection Regulation, which took effect in 2018. Pursuant to IEEE requirements, the IPMHVC and EIC are adding a question to the registration form to ask for consent to provide their contact information, name, email address, and company with exhibitors.



## BOOTH SPACE

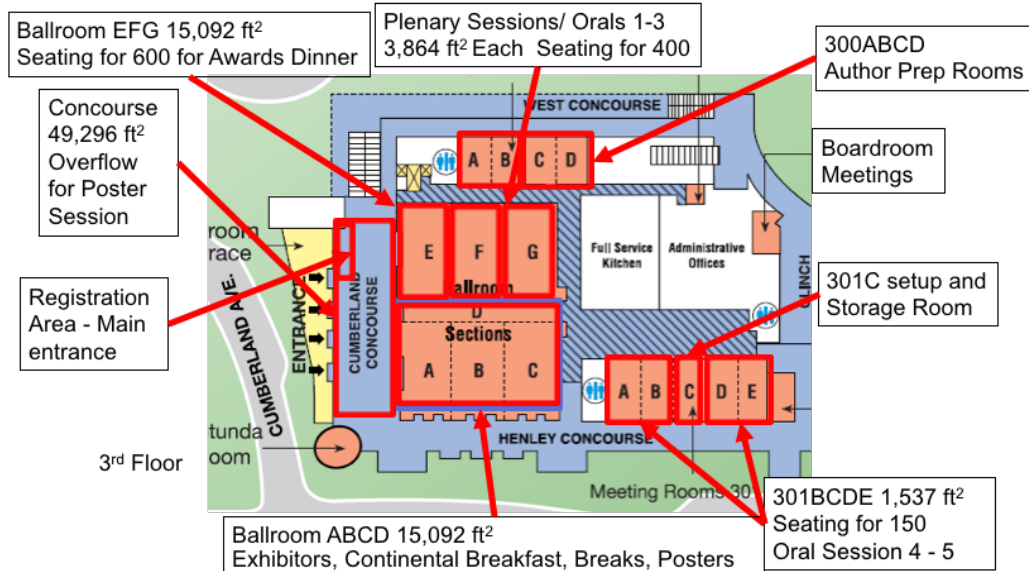
The entire program will take place on the third floor of the Knoxville Convention Center, with Exhibitors located in ballroom ABCD. We plan to maximize attendee traffic in the exhibition area by placing all food and beverage breaks within ballroom ABCD, as well as co-locating the afternoon poster session with the same area. IPMHVC together with EIC anticipate approximately 600 attendees.

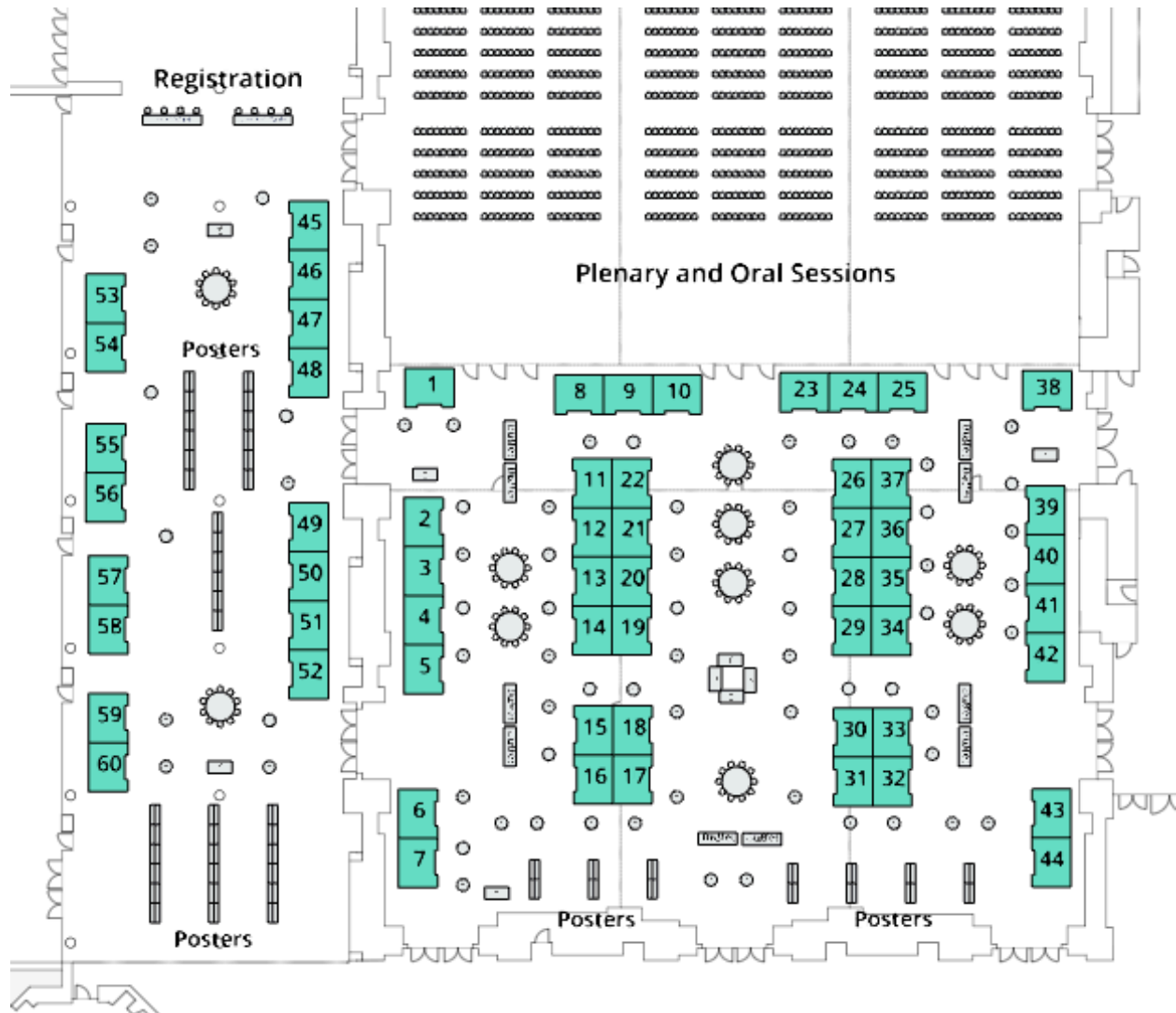
Ballroom ABCD features over 15,000 square feet of space as seen in the Exhibits Area layout on the following page, this area provides space for 44 single booth spaces in the main hall, plus 16 additional spaces in the Cumberland Concourse for overflow and special purposes.



Each booth will typically include an 8' (2.4 m) high draped back wall and 3' (0.9 m) high draped side rails, one 6' (1.8 m) draped table, two chairs, and one wastebasket, and a 7" x 44" (0.2 x 1.1 m) single line, company identification sign. Electrical outlets will be provided at each booth.

We will only be accepting exhibitor registrations via the online portal accessible via the exhibitor page of the website, <http://www.ipmhvc.com/2020/exhibitors> or <http://iee-eic.org>. Exhibitors should indicate their preferences for booth space locations on the online IPMHVC/EIC Exhibitor and Sponsorship Registration Form. Assignment of booths will be completed on a first come, first served basis determined by the receipt date of the registration and deposit. Exhibitors are encouraged to visit the conference website for updates and assignments which will be kept current as much as possible.





*Exhibit Hall layout. Room for 60 booths (44 in the main hall and 16 in the Cumberland Concourse), 100 posters, seating for 80 at tables and standing for more than 250 at smaller tall tables distributed around the hall.*



## EXHIBIT HOURS

Tentative Exhibit area hours are as follows:

Day	Morning		Afternoon		Evening	
	8am	12pm	1:30pm	5:30pm	6pm	8pm
Sunday, June 7			Move In (12pm – 5pm)		Welcome Reception	
Monday, June 8		Exhibit		Exhibit		
Tuesday, June 9		Exhibit		Exhibit		
Wednesday, June 10		Exhibit		Exhibit (to 3:30pm)		Move Out (3:30pm)

Exhibitors are expected to have at least one person at their booth during the Exhibit hours listed above.

## FOOD AND BEVERAGE BREAK HOURS

Food and beverages throughout the conference will be served in the Exhibits area allowing significant potential for interfacing with attendees to showcase your company's products and solutions. These events will include the Sunday night reception as well as breakfast, a morning break, and an afternoon break for each of the three days of the main conference events. These events will provide over 8 hours of time for directly interacting with conference attendees. Our objective is to be sure that all attendees have ample opportunity to view the booths and interact with you during the overall conference.

Tentative Food and Beverage Event hours in the Exhibits Area are as follows:

	Day	Start	End
Welcome Reception	Sunday, June 7, 2020	6:00 PM	8:00 PM
Breakfast (3 Days)	Mon-Wed, June 8-10, 2020	7:30 AM	8:30 AM
Morning Break (3 Days)	Mon-Wed, June 8-10, 2020	9:40 AM	10:00 AM
Afternoon Break (3 Days)	Mon-Wed, June 8-10, 2020	3:00 PM	3:30 PM

## BOOTH PACKAGES

This year we are offering the following exhibit table and booth packages:

- Watt (\$1,500) – 1 table in Cumberland Concourse + 1 Exhibitor Only Registration
- Kilo-watt (\$3,500) – 1 Booth + 1 Exhibitor Only Registration + 1 Full Conference Registration
- Mega-watt (\$5,000) – 1 Booth + 2 Exhibitor Only Registration + 2 Full Conference Registrations + 1 short course registration
- Giga-watt (\$7,500) – 2 Booths + 2 Exhibitor Only Registration + 3 Full Conference Registrations + 2 short course registration

For the Mega-watt or Giga-watt level we are offering a ½ page ad in the DEIS Electrical Insulation Magazine. The value of a one-time ½ page advertisement is approximately \$700. For the Kilo-watt level we





are offering a ¼ page ad in the DEIS Electrical Insulation Magazine. The value of a one-time 1/4 page ad is approximately \$350.

These Full Conference Registrations include entrance and participation in the Sunday Night Reception, the social event at the Women’s Basketball Hall of Fame (a catered event with “heavy” hors d’oeuvres and beer/wine), the Banquet Dinner, and all Technical Sessions. A USB flash drive (from EIC) and a CD-ROM (from IPMHVC) copy of the conference proceedings will also be provided. The Exhibitor Only Registrations include entrance to the exhibitors area and participation in the Sunday Night Reception. If exhibitors would like to participate in the technical sessions, short courses and other social events, full conference registration is required.

Additional booth-tenders must also register if they wish to attend the technical sessions, short courses or social events at the conference.

	<b>Watt (\$1,500)</b>	<b>Kilowatt (\$3,500)</b>	<b>Megawatt (\$5,000)</b>	<b>Gigawatt (\$7,500)</b>
<b>Draped Booth Space</b>	1 x Table	1x Booth	1x Booth	2x Booth
<b>Company Logo/Link on Conference Website Page</b>	✓	✓	✓	✓
<b>Logo in Conference Program Booklet</b>	✓	✓	✓	✓
<b>Listed on Sponsor Page of Conference Program Booklet</b>		½ page sheet	1x Full Page Sheet	2x Full Page Sheets
<b>Complimentary wi-fi access</b>	✓	✓	✓	✓
<b>Exhibitor registration</b>	1 x exhibitor only registration	1 x exhibitor only registration	2 x exhibitor only registration	2 x exhibitor only registration
<b>Complimentary Conference Registration</b>		1x Full Registration	2x Full Registrations	3x Full Registrations
<b>Complimentary Short Course Registration</b>			1x Course Registrations	2x Course Registrations
<b>Company advertisement during dinner banquet</b>			✓	✓
<b>Advertising at Electrical Insulation Magazine</b>		¼ page (only once)	½ page (only once)	½ page (only once)

## EVENT AND OTHER SPONSORSHIP PACKAGES

The Event Sponsorship packages include a variety of ways for your company to participate and obtain additional visibility with all attendees:

### Major Event Sponsorships



- *Conference Welcome Reception* (Sunday, June 7, 2020)
  - ✓ Two Sponsorships Available at \$2,000 each - (2 opportunities available)
  - ✓ Or one Exclusive Sponsorship at \$3,500
- *Social Night Out* (Monday, June 8, 2020)
  - ✓ Two Sponsorships Available at \$2,000 each - (2 opportunities available)
  - ✓ Or one Exclusive Sponsorship at \$3,500
- *Conference Banquet Dinner* (Tuesday, June 9, 2020)
  - ✓ Two Sponsorships Available at \$2,000 each - (2 opportunities available)
  - ✓ Or one Exclusive Sponsorship at \$3,500

**Minor Event Sponsorships**

- Breakfasts for Each of 3 Days
  - ✓ 1 Sponsor/Day at \$500 each - (3 opportunities available)
- Morning Refreshment Breaks for Each of 3 Days
  - ✓ 1 Sponsor/Day at \$500 each - (3 opportunities available)
- Afternoon Refreshment Breaks for Each of 3 Days
  - ✓ 1 Sponsor/Day at \$500 each - (3 opportunities available)

	Minor Event Sponsorship (\$500)	Major Event Sponsorship (\$2,000)	Exclusive Event Sponsorship (\$3,500)
Company Logo/Link on Conference Website Page	✓	✓	✓
Logo on Conference Program booklet	✓	✓	✓
Sponsor Recognition by Conference Chair during Morning Announcements	✓	✓	✓
Signage Recognition during Sponsored Event	✓	✓	✓
Sponsor-provided Gift during Sponsored Event		✓	✓
Advertisement during Banquet Dinner			✓

**CONFERENCE INFOMERCIALS**

The event will provide dedicated time slots for infomercials during the technical program. An infomercial consists of a 10 minute presentation by any registered exhibitor, and may be completely commercial in nature. It is intended to provide the exhibitor better exposure to potential customer base and promote their technical capabilities, products and services to the entire audience. Infomercials will run during the technical program. Audience size is not guaranteed.

The cost of one 10-minute infomercial is \$500 (10 opportunities available).

Assignment of infomercials will be completed on a first come, first served basis determined by the receipt date of the payment.



## Check or Wire Transfer Payments

Applications require a 50% minimum deposit before a booth will be held, except in cases where a wire transfer or check is the method of payment; in such cases, a minimum \$500 credit card deposit will be required to provisionally secure a booth, and the remainder of the 50% minimum deposit shall be due no later than 5:00pm (EST) on 1 December 2019. Payment in full is required by 5:00pm (EST) on 15 April 2020. All applications received after 15 April 2020 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

***Before 15 April 2020 - Refund Less \$100 processing fee***

***On or after 15 April 2020 - No Refund***

## Have any other ideas for sponsorship?

How can we better help to promote your products and/or services? If you have any additional ideas for sponsorship concepts, promotions, or items that we can potentially provide you to make your job more effective and your conference more productive, please don't hesitate to contact either Peter Norgard ([norgardp@missouri.edu](mailto:norgardp@missouri.edu)) or Mark Winkeler ([Mark.Winkeler@altana.com](mailto:Mark.Winkeler@altana.com)).



## TERMS AND CONDITIONS:

### 1. Contract

This application properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by 2020 IEEE IPMHVC/EIC management constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date of receipt of contract application and required deposit. 2020 IEEE IPMHVC/EIC will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening.

2020 IEEE IPMHVC/EIC assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of 2020 IEEE IPMHVC/EIC management. 2020 IEEE IPMHVC/EIC management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

### 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of 2020 IEEE IPMHVC/EIC Management. Space reductions are considered cancellations and may be subject to cancellation fees.

### 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 8 x 10 ft (2.4 x 3 m) space contracted at either \$3,500 (Kilowatt level) or \$5,000 (Megawatt level) for one booth or \$7,500 for 2 booths (Gigawatt level) includes booth space without equipment.

### 5. Payment Requirements and Cancellation Charges

Applications require a 50% minimum deposit before a booth or sponsorship will be held, except in cases where a wire transfer or check is the method of payment; in such cases, a minimum \$500 credit card deposit will be required to provisionally secure a booth or sponsorship (major or minor), and the remainder of the 50% minimum deposit shall be due no later than 5:00pm (EST) on 1 December 2019. Payment in full is required by 5:00pm (EST) on 15 April 2020. All applications received after 15 April 2020 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

**Before 15 April 2020 - Refund Less \$100 processing fee**

**On or after 15 April 2020 - No Refund**

It is understood that 2020 IEEE IPMHVC/EIC reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. At the sole discretion of 2020 IEEE IPMHVC/EIC, if the premises that event that the 2020 IEEE IPMHVC/EIC Show is conducted shall become unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of 2020 IEEE IPMHVC/EIC, this agreement may be terminated by 2020 IEEE IPMHVC/EIC. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God.

Should 2020 IEEE IPMHVC/EIC terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that 2020 IEEE IPMHVC/EIC may, after computing the total amount of 2020 IEEE IPMHVC/EIC cost and expenses in connection with its preparation for and conducting of the 2020 IEEE IPMHVC/EIC Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims an demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

### 6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Move-out must be completed by hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal. Failure to observe this rule may result in a \$1,000 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at forthcoming IPMHVC conferences.

### 7. Losses or Damage

Exhibitor agrees that 2020 IEEE IPMHVC/EIC shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, 2020 IEEE IPMHVC/EIC from all liability whatsoever, on account of any such

damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

#### **8. Demonstrations**

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

#### **9. Compliance**

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

#### **10. Policy**

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by 2020 IEEE IPMHVC/EIC.

#### **11. Management**

The Exhibitor further agrees that the conditions, rules and regulations of the 2020 IEEE IPMHVC/EIC management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

#### **12. Alteration of Booth Space**

2020 IEEE IPMHVC/EIC management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.